

# ニュースダイジェスト

Doitsu **NewsDigest** 

*Doitsu News Digest* is a Dusseldorf based free magazine.

We mainly deliver German news and living information to Japanese residents living in Germany and through this we have been promoting and building a positive relationship between German and Japanese communities in Germany for **over 30 years**.

**16,000 copies / issue**, which makes us the largest circulated Japanese magazine in Germany.



## Our Useful Contents

- Latest Germany, Japan and world news
- Analyzing major German newspapers
- Classified ads (Recruitment, Property, Lessons, etc.)
- Latest Cinema information and Event Listing
- Various guides for beauty & health, schools, clinic and law & tax
- Columns for business, economics and culture in Germany
- Regional information

## Our Services

- Management of Doitsu News Digest (Printed & Online)
  - Production & Design
- Design (Leaflets, Brochures, Logos, Goods) / Print / Web Construction  
Translation / Event Coordination

## Japanese Community in Germany

According to the statistics of the Ministry of Foreign Affairs of Japan in 2024:



The Number of  
Japanese Residents in Germany

**43,513**

The Number of  
Japanese Companies in Germany

**1,902**

# Magazine

340 x 235mm / Full Colour Printed



## Doitsu News Digest

First issue: April 1994  
Circulation: 16,000  
Page: 24 Pages  
Issued: Every 1st and 3rd Friday  
[www.newsdigest.de](http://www.newsdigest.de)



## Eikoku News Digest

First issue : October 1985  
Circulation : 20,000  
Page : 24-32 Pages  
Issued : Every 1st and 3rd Thursday  
[www.news-digest.co.uk](http://www.news-digest.co.uk)

## Distribution / Readership in Germany

### ● Pickup Points & Distribution

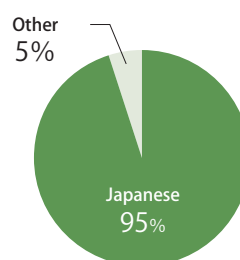
Approx. **350** Places

- Restaurants, Supermarkets, Stores 45%
- Public Institutions 20%
- Japanese Companies 18%
- Hotels, Travel Agencies 10%
- Other 7%  
(Beauty Salons, Communications media etc.)

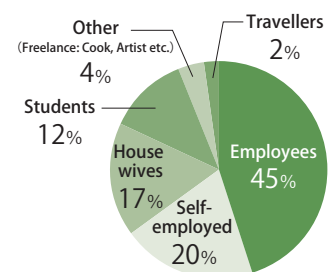
### ● Subscribers

Approx. **300-350**

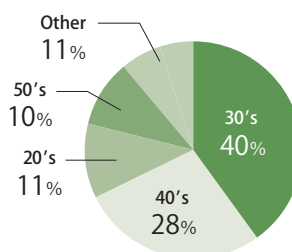
- **Insertion** **1,160** copies  
into Nikkei News International  
(Japan Economic Times)



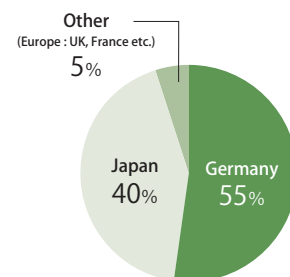
Nationality



Occupation



Age



Website Access Information

## Website / eBook

1. Updating the latest news everyday.
2. Blogs and various useful information (Life, sightseeing, transport, etc.).
3. Classified, columns and back numbers of editorial features.
4. eBook of the entire magazine including back issues.

### Website Visitors (monthly average)

**Doitsu News Digest**  
UU : Approx. **200,000**  
PV : Approx. **350,000**

**Eikoku News Digest**  
UU : Approx. **180,000**  
PV : Approx. **330,000**

**Total PV ca. 680,000**