

## About us

## Management at Eikoku News Digest (Magazine & Web)

### Useful Contents

- Original Features & Interviews
- Highlight of the latest UK, Japan & World News, Politics, Economic & Current Affairs
- People's Column, Current Topics related to both the UK & Japan
- Latest Films & Events
- Hot Topics, Entertainment & Serial Columns

### Magazine



Make the most of your advertising with great designs and words to meet various needs!

### Web

### Breaking News, Temporary Content

- Daily update on the latest news
- Web only content, Blogs, British life & Tourist Info
- Hot jobs, Classified, Popular Columns & All Back Numbers from previous features
- Access to eBook from PC, Smartphones and Tablet computers

### SNS

### Local Friendly Content



- Update on local hot topics
- Photo Gallery of our town

## Production (Design / Web / Editorial)



### Design

(Leaflet, Brochure, Logo & Promotional Goods Design)



### Website

(Web Construction, Web Banner Design)



### Editorial Production

(Editorial Writing, Translation)



### Others

(Event Coordination, Meeting Room Hire)

We provide tailor-made production services to make your promotion more original and effective!

# Magazine

340 x 235mm / Full Colour Printed

Eikoku and Doitsu News Digest are also **inserted into the Nikkei News International (Japan's Economic Times)** which is one of the largest edition business newspapers in Japan.



## Eikoku News Digest

First issued : October 1985  
Circulation : 20,000  
Page : 24-32 Pages  
Issued : Every 1st and 3rd Thursday  
www.news-digest.co.uk



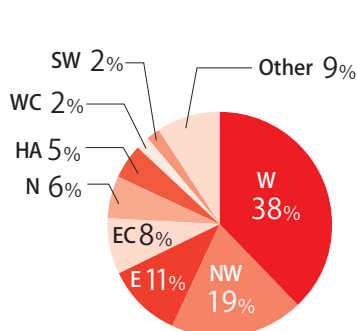
## Doitsu News Digest

First issued: April 1994  
Circulation: 16,000  
Page: 24 Pages  
Issued: Every 1st and 3rd Friday  
www.newsdigest.de

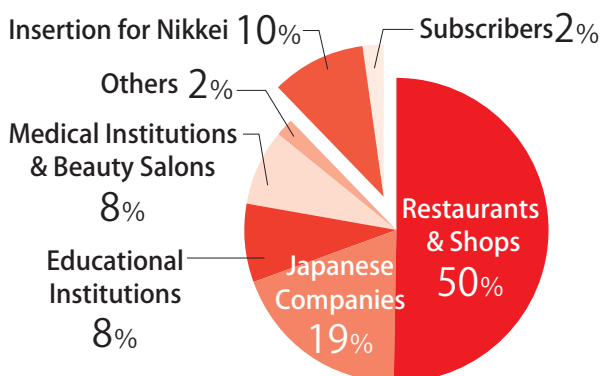
## Distribution / Readership

Circulation: 20,000 copies/issue.

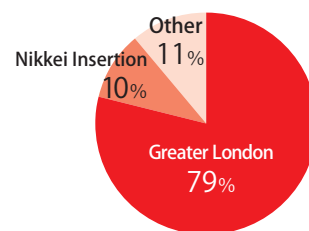
The largest circulated Japanese magazine in the UK!



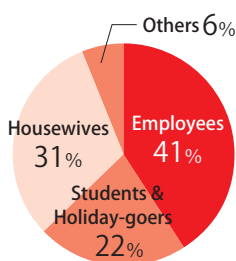
Distribution Within London



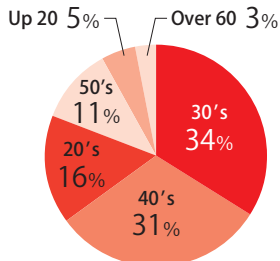
Distribution in the UK



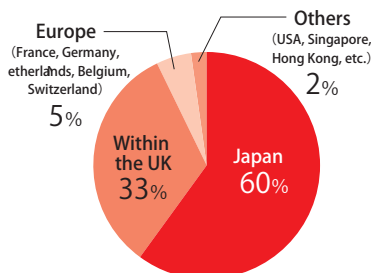
Distribution Area



Occupation



Age



Website Access Information

### Website Visitors (monthly average)

**Eikoku News Digest**  
UU : Approx. **110,000**  
PV : Approx. **320,000**

**Doitsu News Digest**  
UU : Approx. **140,000**  
PV : Approx. **300,000**

**Total PV** Approx. **620,000**

## Potential Market in the UK

The Number of Japanese Residents in the UK

**67,258**

The Number of Japanese Companies in the UK

**1,084**

According to the statistics of FCO in 2015